

Washington, D.C. 20549 FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION



Name of Offering (check if this is an amendment and name has changed, and	g indicate change.)	
Private Placement of Series A Preferred Stock and Class B Non-Voting Con	506 Section 4(6)	JLOE
Filing Under (Check box(es) that apply): □ Rule 504 □ Rule 505 ■ Rule	300 🗀 30011011-1(0)	3202
Type of Filing: New Filing Amendment	TON DATA	
A. BASIC IDENTIFICA	ATION DATA	
Enter the information requested about the issuer		
Name of Issuer (check if this is an amendment and name has changed, and	indicate change.)	
Helium, Inc.		T. I. I. Number (Including Area Code)
Address of Executive Offices (Number and Street, City	y, State, Zip Code)	Telephone Number (Including Area Code)
300 Brickstone Square, Andover, MA 01810		(978) 474-5074
Address of Principal Business Operations (Number and Street, City	y, State, Zip Code)	Telephone Number (Including Area Code)
(if different from Executive Offices)		<u></u>
Brief Description of Business		PROCESSED
Internet-based rating engine.		
Type of Business Organization		y): 🤻 MAY 0 3 2007
■ corporation ☐ limited partnership, already formed	other (please specif	A): D 1.11/1 0.2 5001
☐ business trust ☐ limited partnership, to be formed		THOMSON
		FINANCIAL
Month	Year	
Actual or Estimated Date of Incorporation or Organization: 1 2	0 5	actual
Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Ser	vice abbreviation for State:	E7
CN for Canada; FN for other	foreign jurisdiction) D	E

GENERAL INSTRUCTIONS

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1972 (6-02) 1 of 5

securities of the iss	suer;				or more of a class of equity
			of corporate general and	d managing partne	ers of partnership issuers; and
 Each general and i 	managing partner	of partnership issuers.			
Check Box(es) that Apply	☐ Promoter	■Beneficial Owner	Executive Officer	■Director	☐ General and/or Managing Partner
Full Name (Last name first, Ranalli, Mark	if individual)				
Business or Residence Addr 300 Brickstone Square, An	ress (Number and dover, MA 0181	Street, City, State, Zip	Code)		
Check Box(es) that Apply	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, Turner, William J.					
Business or Residence Add 300 Brickstone Square, An	ress (Number and dover, MA 0181	1 Street, City, State, Zip 0	Code)		
Check Box(es) that Apply	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	■ Director	☐ General and/or Managing Partner
Full Name (Last name first, Kennedy, Anne	, if individual)				
Business or Residence Add 300 Brickstone Square, An	ress (Number and dover, MA 0181	1 Street, City, State, Zip 0	Code)		
Check Box(es) that Apply	☐ Promoter	☐ Beneficial Owner	☐ Executive Officer	■ Director	☐ General and/or Managing Partner
Full Name (Last name first, Farrelly, Joseph W.	, if individual)				
Business or Residence Add 300 Brickstone Square, Ar	lress (Number andover, MA 0181	d Street, City, State, Zip 0	Code)		
Check Box(es) that Apply	☐ Promoter	☐ Beneficial Owner	■ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first Schmitz, Paula	, if individual)				
Business or Residence Add 300 Brickstone Square, Au	lress (Number an adover, MA 0181	d Street, City, State, Zip	Code)		
Check Box(es) that Apply	☐ Promoter	■ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first Helium Associates LLC					
Business or Residence Add 100 Commercial Street, S	dress (Number an Suite 108, Portlar	d Street, City, State, Zip d, ME 04101			
Check Box(es) that Apply	☐ Promoter	■ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first Carl C. Greer Trust dtd	8/24/82				
Business or Residence Add 300 Brickstone Square, A	ndover, MA 018	10			
	(Use blank	sheet, or copy and use a	dditional copies of this s	heet, as necessary	.)

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2. Enter the information requested for the following:

Each promoter of the issuer, if the issuer has been organized within the past five years;

1 Цл	e the icen	er sold	or does t	he issuer i	ntend to se	ell, to no	n-accredit	ed investo	rs in this	offering?			🛛	
1. 114	10 UIÇ 100U	ior acres,						under UL		-				
2 13/	hat is the	minim		tment that									\$	
Z. W	nat is the	, 11111111111	1111 1111 03	unon un									<u>Yes</u>	<u>No</u>
3. Do	es the of	fering pe	ermit iois	ıt ownersh	ip of a sin	gle unit?	?							
4. Er or lis	nter the in similar in sted is an	nformation remuner association de	on reque ation for ed perso aler. If t	sted for ea solicitatio	ch person n of purch of a broke five (5) pe	who has nasers in er or dea ersons to	been or v connection	vill be paid on with sal red with th	l or given es of secu e SEC an	, directly ourities in the	r indirect le offering a state or s	y, any comm g. If a person states, list the or dealer, you	ission to be name	
Full Name				lual)										
Business 100 Com	or Reside mercial S	nce Addi Street, Si	ress (Num	nber and St Portland,	reet, City, ME 0410	State, Zi	p Code)							
Name of	Associate	d Broker	or Deale	r										
States in	Which Pe	rson List	ed Has S	olicited or	Intends to	Solicit P	urchasers							
(Check	k "All Sta	tes" or cl	neck indi	vidual State	es)								🗖 Al'	States
[AL] [MT] [RI]	[AK] • [IN] • [NE] [SC]	[AZ]	[AR] [KS]	✓ [CA] [KY] [NJ] ✓ {TX}	√ [CO] [LA]		√ [DE]		✓ [FL] [MI] [OH]		[HI] [MS]	[ID] [MO] ✓ [PA] [PR]		
Full Nam	ne (Last na	ame first,	if indivi	dual)					-					
Business	or Reside	ence Add	ress (Nu	nber and S	treet, City,	, State, Z	ip Code)							
Name of	Associate	ed Broke	r or Deal	 er							<u></u>			
States in	Which Pe	erson Lis	ted Has S	olicited or	Intends to	Solicit P	urchasers		-					
(Chec	L"ΔII Sta	ites" or c	heck indi	vidual Stat	es)								🗀 Al	l State
•	[AK] [IL] [NE] [SC]			[CA] [KY] [NJ] [TX]	[CO] [LA] [NM] [UT]	[CT] [ME] [NY] [VT]	[DE] [MD] [NC] [VA]	[DC] [MA] [ND] [WA]	[FL] [MI] [OH] [WV]	[GA] [MN] [OK] [WI]	[HI] [MS] [OR] [WY]	[ID] [MO] [PA] [PR]		
Full Nan	ne (Last n	ame first	, if indiv	idual)							,			
Business	or Resid	ence Ado	iress (Nu	mber and S	Street, City	, State, Z	ip Code)							
Name of	Associat	ed Broke	er or Deal	er										
States in	Which P	erson Lis	sted Has	Solicited or	Intends to	Solicit I	urchasers							
(Chec	ck "All St	ates" or o	heck ind	ividual Sta	tes)					• • • • • • • • • • • • • • • • • • • •			🗆 A	ll State
[AL] [IL] [MT]	[AK] [IL]	[AZ] [IA] [NV] [SD]	[AR] [KS] [NH] [TN]	[CA] [KY] [NJ] [TX]	[CO] [LA] [NM] [UT]	[CT] [ME] [NY] [VT]	[DE] [MD] [NC]	[DC] [MA] [ND]	[FL] [MI] [OH]	[GA] [MN] [OK]	[HI] [MS] [OR] [WY]	[ID] [MO] [PA] [PR]		

	indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		Aggregate	Αn	nount Already
	Type of Security		fering Price		Sold
	Debt	\$		\$	
	Equity	\$		\$	
	☐ Common ☐ Preferred				
	Convertible Securities (including warrants)	\$		\$	
	Partnership Interests			\$	
	Other (Specify) Units comprised of shares of Series A Preferred Stock and Warrants to purchase shares of Class B Non-Voting Common Stock	\$	16,000,000	\$	12,632,893
	Total	\$	16,000,000	\$	12,632,893
	Answer also in Appendix, Column 3, if filing under ULOE.				
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."				
			Number Investors		Aggregate Ollar Amount of Purchases
	Accredited Investors		135	\$ _	12,632,893
	Non-accredited Investors			\$ _	0
	Total (for filings under Rule 504 only)			\$_	
	Answer also in Appendix, Column 4, if filing under ULOE.				
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C – Question 1.				
			Type of	Ĺ	Oollar Amount
	Type of offering		Security	er.	Sold
	Rule 505			y _	
	Regulation A	-		\$_	
	Rule 504			. \$_	
	Total	_		\$_	
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.				
	Transfer Agent's Fees	*******	🗖	\$	
	Printing and Engraving Costs	******		\$	
	Legal Fees			\$	60,000
	Accounting Fees			\$	
	Engineering Fees			\$	
	Sales Commissions (specify finders' fees separately)			\$	
	Other Expenses (identify) Placement Agent Fees and Expenses			\$	1,200,024
	Total			\$	1,260,02

p	tal expenses furnished in response to Part C – Quesoceeds to the issuer."	Stion 4.a. This difference is the				\$	14,739,976
ea th	dicate below the amount of the adjusted gross proce ch of the purposes shown. If the amount for any pur e box to the left of the estimate. The total of the occeds to the issuer set forth in response to Part C - Q	pose is not known, furnish an estile payments listed must equal the	mate an	a check			
				Payments to Officers, Directors & Affiliates			ments to Others
	Salaries and fees		🗅	\$		\$	
	Purchase of real estate		📮	\$		\$	
	Purchase, rental or leasing and installation of machi	inery and equipment	🛛	\$		\$	
	Construction or leasing of plant buildings and facili			\$		\$	
	Acquisition of other businesses (including the value offering that may be used in exchange for the assets pursuant to a merger)	e of securities involved in this s or securities of another issuer	п	\$. 🗆	\$	
	Repayment of indebtedness		🗅	\$		\$	<u>5,037,893</u>
	Working capital			\$	_ =	\$	9,702,083
	Other (specify):		_ 🗆	\$	_ 🗆	\$	
				\$	_ 🗖	\$	
	Column Totals		🗖	\$	_	\$	14,739,976
	Total Payments Listed (column totals added)			s	14,73	<u>9,976</u>	
	·						
		D, FEDERAL SIGNATURE					
cion	issuer has duly caused this notice to be signed by the ature constitutes an undertaking by the issuer to furnation furnished by the issuer to any non-accredited	ne undersigned duly authorized penish to the U.S. Securities and Ex	cnange	Commission, upon v	inder F vritten	tule 505 request	, the following of its staff, the
	er (Print or Type) sum, Inc.	Signature	rt)	/	Date April	19,20	007
	ne of Signer (Print or Type) la Schmitz	Title of Signer (Print or Type) Secretary					
	M Delimite						



ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)